

Kodak

NexPress SX Digital Production Color Platform



High-value applications

- ▶ With the NexPress SX3300, Ad Press can easily match corporate colors without any mess or slow down in production.
- ▶ Ad Press can create direct mail pieces and marketing materials that get noticed by adding 3-D texture, stunning high gloss, watermarks, hidden promotions, or protection coat with added durability, ensuring print quality.
- ▶ We can provide high quality photographic images with Light Black HD Dry Ink which produces smoother skin tones while maintaining superb details. It also provides true grays and neutrals.
- ▶ Print 6-page letter or A4 brochures in line at full productivity with longer sheets. (39" max)

Offer choice of surface finish

With the NexPress SX3300, we can offer our customers the surface finish they desire at full press productivity. Customers and designers can choose:

- ▶ An ultra-smooth high gloss finish that rivals laminate with an ultra smooth surface for high impact durable prints. After printing, the sheets are run through the NexPress SX3300 Glossing Unit where the coating is transformed from a satin finish into a high gloss finish.
- ▶ A textured dimensional finish can be applied as a flood coat or to designated areas of an image – variable from sheet to sheet – to help communications stand out in a crowded marketplace.
- ▶ A satin protection coat applied entirely in line for frequently handled pieces such as direct mail, photos and marketing collateral. It can be used to add distinctive watermarks to help prevent copying or to enhance design.

- ▶ A matte finish that eliminates all gloss and produces a rich aesthetic effect that rivals offset.

- ▶ Spot gloss techniques can be added for additional visual appeal and impact to your printed pieces. The spot gloss is accomplished with clear dry ink and is applied to all CMYK ink on the page adding impact to all copy, text and graphics while providing a photo quality finish to all images.

Substrate flexibility

Proven compatibility with more than 800 substrates means we can produce full range of applications to meet diverse market needs.

- ▶ The ability to independently extend the paper catalog and adjust the press to other substrates' unique characteristics enables us to more readily accept client-specific stocks.
- ▶ Print on coated, uncoated, and synthetics, including offset papers, FSC papers, textured paper, select packaging board, photo papers, magnetic stock, and other specialty substrates.
- ▶ Up to 39" long-sheet capability expands application flexibility and production efficiency.

Good for business, better for the planet!

Better recycling

- ▶ Recycled materials are used in manufacturing wherever feasible.
- ▶ ORCs are recyclable and can be rotated for extended life.
- ▶ Printed sheets are easily de-inked, (INGEDE certified) improving paper recycling efforts.

Reduced natural resource consumption

- ▶ Substrate flexibility; run many recycled and Forest Stewardship Council (FSC) approved papers.

Reduced waste

- ▶ Intelligent system monitors and adjusts color accuracy and registration, producing more prints and reducing waste.

Cleaner operation

- ▶ HD Dry Inks contain no VOC's (Volatile Organic Compounds).
- ▶ High-gloss finished sheets utilizing dry inks are easily recycled.
- ▶ HD Dry Inks do not pose a hazard to employees and do not require a hazardous removal process.

CPSIA General Conformity

- ▶ In accordance with section 102 of the Consumer Product Safety Improvement Act (CPSIA) of 2008, Lead and its compounds are not used in the manufacture of Kodak NexPress Dry Inks or Kodak NexPress Fuser Fluids.
- ▶ In addition, these products are not manufactured with the following phthalate materials: DEHP, DBP, BBP, DINP, DIDP, or DnOP.